

INSTRUCTIONS RELATED TO CONCEPT OF THE FRAMEWORK PROJECT OF DISSERTATION THESIS

Study programmes Mass Media Communication,
Marketing Communication, Theory of Digital Games, Media
and Information Competences

- The candidate is required to submit a framework project on the topic of the dissertation together with the application for the third degree of university studies at the Faculty of Mass Media Communication of the University of Ss. Cyril and Methodius in Trnava (hereinafter “FMK UCM”) and other mandatory requirements by the date determined by the schedule of the relevant academic year. If the framework project on the topic of the dissertation is not submitted even after additional urgency, FMK UCM has the right to refuse the candidate’s further participation in the following parts of the admission procedure.
- The framework project on the topic of the dissertation is submitted in electronic form, specifically in Portable Device Format - PDF. The candidate also provides a print version of the project during the admission interview.
- The framework project on the topic of the dissertation should demonstrate the candidate’s orientation in and knowledge of the general principles of scientific work, the categorical apparatus of the relevant study programme, current issues of media and communication studies and the topic of the dissertation they are interested in.
- The qualitative level of the framework project on the topic of the dissertation is one of the criteria for the evaluation of applicants for the third degree of university studies within the admission procedure. During the interview, the candidate independently reports on the presented framework project and comments on its content.
- The minimum scope of the framework project on the topic of the dissertation is 25,000 characters, including spaces and footnotes. The stated range is calculated within the numbered chapters; from the current state of knowledge home and abroad (including) to the part focused on the expected results and benefits of the dissertation (including). The character scope of the framework project cannot include the cover, title page, table of contents, lists of bibliographic references, list of appendices, list of illustrations and charts or appendices.
- The character range of the document must be stated within the second chapter of the framework project on the topic of the dissertation (see the template of the framework project of the dissertation available on the FMK UCM’s website).
- The framework project on the topic of the dissertation must include the cover and title page in the format specified in the template, an automatically inserted table of contents, individual chapters focused on the current state of knowledge on the topic home and abroad, the objectives of the thesis, the formulation of the scientific problem, an overview of the methodological framework of the dissertation, and the expected results and benefits of the dissertation. Lists of bibliographic references are mandatory as well. Optional parts of the framework project include appendices, a list of appendices and a list of illustrations and charts (if necessary, i.e., if such objects and materials are present in the text of the framework project).

- The part of the framework project on the topic of the dissertation offering the overview on the current state of knowledge on the issue should systematically refer to existing knowledge in the relevant field of Media and Communication Studies disseminated in the domestic and foreign academic environment, on existing research on the given topic, already published works and studies or scientific events focused on the sphere of interest.
- While reporting on the objectives of the thesis, the candidate uses information drawn from the available annotation of the topic and formulates the main objective of the future dissertation, as well as partial (theoretical and empirical) objectives.
- The candidate uses the chapter offering the formulation of scientific problem to briefly identify their future research intentions, the possible benefits of empirical inquiry in the given area and the potential contribution of the research in relation to the development of Media and Communication Studies.
- The methodological outlines of the dissertation should demonstrate the candidate's ability to identify research procedures, methods and tools, or creative strategies and working processes that are suitable to ensure quality elaboration of the topic of the dissertation. At the same time, the applicant formulates preliminary hypotheses and/or research questions and in specific cases establishes analytical categories.
- The candidate defines the expected results and contribution of the topic of the dissertation, mapping its significance and potential in relation to pedagogical, scientific, social or economic practice, but also the limits of the topic and possible risks associated with its implementation.
- The framework project on the topic of the dissertation must contain an alphabetically processed list of bibliographic references to works and information sources that were used in the previous text. The framework project on the topic of the dissertation must be based on at least 25 relevant sources in print and/or digital form (combined).
- At the same time, the candidate must create another bibliographic list which serves as an overview of domestic and foreign information sources and academic publications related to the given topic (independently of whether some of them were used in the text of the framework project on the topic of the dissertation). The minimum number of referenced bibliographic sources is 30.
- The format of bibliographic referencing is based on the APA 7 citation style. Bibliographic references within the text and entries in both lists of bibliographic references should respect the principles specified in the available template of the framework project on the topic of the dissertation. References in the framework project on the topic of the dissertation cannot be elaborated on basis of other available citation styles and alternatives.

Elaborated by: Assoc. Prof. PhDr. Jana Radošinská, PhD.
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