

ADMISSION REQUIREMENTS FOR THE ACADEMIC YEAR 2025/2026

Fakulta masmediálnej komunikácie UCM
Nám. J. Herdu 2, 917 01 Trnava

Tel.: 033/5565 416, 5565 417, 5565 145, 5565 424

E-mail: fmkucm@ucm.sk, Web: <http://fmk.sk>

Accredited Study Programs:

	FŠ	T	R	PP
	(Type of Study)	(Degree)	(Duration in Years)	(Number of Students Admitted)

Bachelor's Single-discipline Study

Mass Media Communication	D/E	Bc.	3, 3	120/50
Marketing Communication	D/E	Bc.	3, 3	120/70
Media Relations	D	Bc.	3	30
Applied Media Studies	D	Bc.	3	30
Digital Games Theory	D/E	Bc.	3, 3	50/30

Master's Single-discipline Study

Mass Media Communication	D/E	Mgr.	2, 2	130/50
Marketing Communication	D/E	Mgr.	2, 2	150/70
Applied Media Studies	D	Mgr.	2	30
Digital Games Theory	D/E	Mgr.	2, 2	60/30

Doctoral Study

Mass Media Communication	D/E	PhD.	3, 3
Marketing Communication	D/E	PhD.	3, 4
Digital Games Theory	D/E	PhD.	3, 4
Media and Information Competence	D/E	PhD.	3, 4

Rigorous Examination:

Mass Media Communication
Marketing Communication
Applied Media Studies
Digital Games Theory

Deadlines for Submission of Applications for Bachelor's, Master's, and Doctoral Studies:

Degree	Type of Study	Application Deadline
Bc.	Full-time/Part-time	April 30, 2025
Mgr.	Full-time/Part-time	March 31, 2025
PhD.	Full-time/Part-time	July 4, 2025

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Bachelor's Admission Examination Dates (Full-time Study):

June 9, 2025: Entrance exam for the Digital Games Theory program (general knowledge and English language tests).

June 10–13, 2025: Oral interviews for the Digital Games Theory program.

June 10–11, 2025: Entrance exam for Mass Media Communication and Marketing Communication programs (general knowledge and foreign language tests)..

Master's Admission Examination Dates:

May 2025

Doctoral Admission Examination Dates:

August 2025

Open Day:

February 7, 2025

Application Fees:

Bachelor's, Master's, Doctoral Studies: **40 €**

Bank: Štátna pokladnica
Variable Symbol: 32507
Constant symbol: 0308
Specific symbol: the applicant's birth number without a slash
IBAN: SK59 8180 0000 0070 0007 1919
SWIFT: SPSRSKBAXXX

Tuition Fees for External Study Programs:

Bc. programs: €800 per year

Mgr. programs: €900 per year

PhD. programs: €1,000 per year

Annual tuition for a study program conducted exclusively in a language other than the official state language (the obligation to pay tuition arises only if a public university, in the academic year in which the student started studying this program, accepted students into the same field of study and level of study program conducted in the official state language): **€1,000**

Annual tuition for a study program conducted exclusively in a language other than the official state language for a student who is not a citizen of an EU member state nor has permanent residence in an EU member state: **€2,500**

Fee for rigorous examination: **€400**

Conditions for Admission to Bachelor's Programs:

The basic condition for admission to a bachelor's degree program, according to Act No. 131/2002 on Higher Education and on amendments and supplements to certain laws as amended, is the completion of full secondary education or full vocational secondary education, completed with a school-leaving examination (maturita).

For the admission of applicants to a bachelor's degree program who have passed the new school-leaving examination, the following criteria will be decisive:

- Grades from profile subjects in individual years of study,
- Completion of the external part of the school-leaving examination in a foreign language at the B2 or B1 level, completion of a bilingual secondary school, or obtaining a certificate at the B1 – C2 level according to the Common European Framework of Reference for Languages.

Profile subjects: Slovak language and literature, English language, social studies, foreign language.

Applicants for the study programs of Mass Media Communication and Marketing Communication in the full-time form, who achieved a grade point average of 1.30 or lower (inclusive) during their secondary school studies, do not need to take an entrance exam.

Applicants for the study programs of Mass Media Communication and Marketing Communication in the full-time form, who hold a language certificate (English or German) at the C1 or C2 level, will not be required to take the foreign language entrance exam. The language certificate, verified by the relevant course organizer, must be submitted as an attachment to the application.

Applicants for the study programs of Applied Media Studies and Media Relations in the full-time form will be admitted without an entrance exam based on a qualitative ranking and until the approved admission quota is filled.

Applicants for the study program of Digital Games Theory in the full-time form must all take entrance exams regardless of the grade point average they achieved in secondary school.

Applicants for the external form of the bachelor's degree will be admitted without an entrance exam based on a qualitative ranking and until the approved admission quota for the academic year 2025/2026 is filled.

For admission to the bachelor's degree – applicable to the study programs of Mass Media Communication, Marketing Communication, and Digital Games Theory – the following criteria will be decisive:

- Successful completion of the entrance exam,
- Grades from profile subjects (Slovak language and literature, English language, social studies, foreign language) in individual years of study,
- Completion of the external part of the school-leaving examination (maturita) at the B2 or B1 level, completion of a bilingual secondary school, or obtaining a certificate at the B1 – C2 level according to the Common European Framework of Reference for Languages.

For the admission of an applicant to a bachelor's degree program who graduated under the old regulations, the following criteria will be decisive:

- Grades from profile subjects in individual years of secondary school, and the overall result of the school-leaving examination.

The entrance exam is conducted in a written – digital form for the study programs of Mass Media Communication, Marketing Communication, and Digital Games Theory, and in the case of the Digital Games Theory program, also in an oral form. It includes:

- A test of general knowledge and professional awareness (VVOR),
- A foreign language test (English only) for the study programs of Mass Media Communication and Marketing Communication,
- A foreign language test (English only) for the study program of Digital Games Theory,
- An oral part of the entrance exam for the study program of Digital Games Theory.

Each part of the entrance exam is evaluated with 100 points. Additionally, the applicant can earn up to 100 points for academic performance during secondary school.

Applicants will be admitted based on qualitative ranking and until the approved admission quota for the academic year 2025/2026 is filled. The decisive criteria will be:

- Overall grade point average from secondary school (end-of-year report cards from grades 1 to 3),
- Grades from profile subjects in individual years (Slovak language and literature, English language, social studies, foreign language),
- Completion of the external part of the school-leaving examination (maturita) at the B2 or B1 level, completion of a bilingual secondary school, or obtaining a certificate at the B1, C2 level according to the Common European Framework of Reference for Languages.

In the case of an increased number of applicants who meet the admission criteria for the bachelor's degree program, the Academic Senate of FMK may adjust the admission quota.

Applicants for studies in the academic year 2025/2026 must register their applications electronically through AIS2 on the UCM website. The applicant is required to save the application uploaded to AIS2 (the status "registered" is not sufficient).

Attachments to the application:

- In the case of payment, upload a confirmation of the payment made, not of the account transaction. The fee must be paid exclusively by bank transfer.
- Curriculum vitae.
- Applicants graduating in 2025 must upload a grade report (from the electronic student gradebook) for grades 1 to 3 (for a 4-year study program) or grades 2 to 4 (for a 5-year study program) into the e-application. If the grade report cannot be uploaded, or if it cannot be uploaded correctly, certified copies of report cards from these years must be submitted by the secondary school (or certified by a notary or the registry office) to the FMK Study Department (by mail or in person). A certified copy (by a notary or the registry office) of the final year report card and a certified copy of the school-leaving certificate must be submitted to the FMK Study

Department (by mail or in person) immediately after the completion of secondary school, no later than June 13, 2025.

Applicants who graduated before 2025 must submit certified copies (by a notary or the registry office) of report cards for grades 1 to 4 (for a 4-year study program) or grades 2 to 5 (for a 5-year study program), along with the school-leaving certificate, to the FMK Study Department (in person or by mail) by March 31, 2025.

Applicants who studied at a foreign secondary school must send a Decision on the Recognition of Equivalence of Education (if an entrance exam is required, also a grade conversion to the Slovak grading scale); the photocopy of the decision must be officially certified – in paper form. The Recognition of Education document is issued by the District Office in the region according to the applicant's residence, based on Sections 36 or 39 of Act No. 422/2015 on the recognition of education and the recognition of professional qualifications, as amended. If the applicant does not have residence in Slovakia, the District Office of the faculty's location is applicable.

Contacts:

- District Office in Bratislava – Department of Education
- Contacts
- District Office in Trnava – Department of Education
- District Offices in Slovakia

Important notices:

- The applicant may only submit an application for one study program and one form of study. Changes to study programs in submitted applications after April 30, 2025, are not allowed.
- There is no possibility of rescheduling the entrance exam.
- The fee for the materials for the admission process is non-refundable.
- An applicant with specific needs must submit, along with the study application, a request for adaptation of the entrance exam with the relevant medical documentation and the individual's consent for the processing of personal data. The entrance exam will be adjusted based on the evaluation of specific needs.
- Foreign applicants for bachelor's study programs at FMK UCM in Trnava must meet the requirement of Slovak language proficiency at a minimum of B1 level. In this case, it is necessary to provide a valid certificate of proficiency.

The coordinator for students with specific needs is Mgr. Juliána Mináriková, PhD. Tel.: +421 33 5565435.

Attachments to applications should be sent to:

Študijné oddelenie FMK UCM v Trnave

Námestie J. Herdu 2.

917 01 Trnava.

Admission requirements for Master's degree programmes:

The basic condition for admission to the Master's degree programme is successful completion of the Bachelor's degree programme.

Master's degree programmes may be studied by graduates of bachelor's degree programmes in related fields of study in accordance with the characteristics of the study programme. In specific cases, the dean of the faculty decides on the admission of applications to master's degree programmes.

In the case of applicants - graduates of a non-identical or related study programme, the Admissions Committee of the FMK UCM in Trnava will require an entrance examination within the scope of the core content of the study programme to which the applicant is applying.

Graduates of the Bachelor's degree of study at the FMK UCM in Trnava in the field of study Media and Communication Studies in full-time and part-time form of study, who will apply for a non-identical study programme than the one they have completed in the Bachelor's degree of study at the FMK UCM in Trnava, will take an entrance examination. An exception applies to graduates of the Bachelor's degree programme in Media Relations, who will be exempted from the entrance examination.

The entrance examination is usually held orally and the faculty will inform the applicant about the content of the entrance examination.

Applicants for Master's degree programmes shall submit as a compulsory part of the application form for Master's degree programmes a diploma, a certificate of state examination, a supplement to the diploma for graduates of degree programmes, for graduates of degree programmes proof of passed examinations and credits (originals or certified copies), and a confirmation of payment of the admission fee.

Applicants who are graduates of the FMK UCM in Trnava are not obliged to submit a university diploma, a certificate of state examination, a supplement to the diploma. They are obliged to submit a confirmation of payment of the admission fee and a curriculum vitae with their application for the Master's degree.

Applicants for studies in AR 2025/2026 register their application electronically via AIS2 on the UCM website, where they also upload all mandatory attachments. The applicant is obliged to save the application uploaded in AIS2 (the application status "registered" is not sufficient).

Conditions of admission to doctoral study programmes:

Conditions for admission to doctoral study programmes implemented at the Faculty of Mass Media Communication UCM in Trnava in the study programmes Marketing Communication, Mass Media Communication, Digital Game Theory, Media and Information Competences:

1. Graduates of domestic or foreign higher education institutions may apply for admission if they have completed a master's degree or an engineering degree.
2. The application for doctoral studies is submitted exclusively electronically, using an online form with attachments.
3. In the application form for doctoral studies, the applicant shall indicate his/her name and surname, date and place of birth, birth number and permanent residence address, the chosen study programme, the chosen topic of the doctoral thesis and information on knowledge of foreign languages.
4. The application for doctoral studies must be accompanied by a framework project on the topic of the dissertation, prepared on the basis of the Guidelines for the content of the framework project on the topic of the dissertation: <https://fmk.sk/download/Usmernenie-k-obsahu-raCC81mcoveCC81ho-projektu-k-teCC81me-dizertacCC8Cnej-praCC81ce.pdf> and inserted in the appropriate template available on the website of the FMK UCM: <https://fmk.sk/prijimacky/?target=phd-studium#tablist3>.

The printed version of the framework project for the dissertation topic should be sent by regular mail to the address given below.

5. The applicant must attach a confirmation of payment of the admission fee to the application form.

Doctoral study programmes at the FMK UCM may be studied by a graduate of (identical or other) master's or engineering study programme. In specific cases, the Dean of the Faculty decides on the acceptance of the application for doctoral study programmes.

The applicant shall attach to his/her application: a structured curriculum vitae, certified copies of documents on education, a list of published works or a list of the results of other professional activities, or evaluations of these works and activities. Applicants for the part-time form of study must submit a certificate of employment in the relevant field.

The candidate for studies in AR 2025/2026 registers the application electronically via AIS2 on the UCM website, where he/she also uploads all mandatory attachments. The application form uploaded in AIS2 must be saved (application status "registered" is not sufficient).

Hard copies of the annexes to the applications, especially the hard copy of the framework project on the topic of the dissertation are accepted:

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Námestie J. Herdu 2

917 01 Trnava

Slovenská republika

General information about the admission procedure:

Only one application per study programme can be submitted to the faculty.

Applicants who will graduate in the school year 2023/2024 from profile subjects with C-type matriculation may also apply.

It is not possible to reschedule the entrance examination.

No refund of the admission fee can be claimed.

A good knowledge of at least one foreign language (English, German) is required.

Please note: all required attachments must be uploaded and checked carefully or the application will not be accepted.

Address: Študijné oddelenie Univerzita sv. Cyrila a Metoda v Trnave, Fakulte masmediálnej komunikácie v Trnave, Námestie J. Herdu 2, 917 01 Trnava.

Trnava, 17.9.2024

prof. Mgr. Katarína Slobodová Nováková, PhD.

rektorka UCM